



Home Care Association of Florida
RESOURCES, EDUCATION, ADVOCACY

GUIDE TO MEMBERSHIP

2023-2024



HomeCareFLA.ORG • (850) 222-8967 •    

Your Industry. Your Voice. Your Future.



The Home Care Association of Florida (HCAF) is the premier trade association for the home health care industry in Florida. Founded in 1989, HCAF is a 501(c)(6) not-for-profit organization governed by a 17-member volunteer Board of Directors.

HCAF provides home care organizations with resources, education, and advocacy to help them deliver high-quality, cost-effective services to patients and clients in their homes. Our members include both for-profit and not-for-profit providers, including agencies that provide Medicare- and Medicaid-funded services, as well as Private Duty (licensed only) agencies. In addition, we have Associate members who offer products and services to home care providers.

Every year, we offer nearly 100 continuing education and professional development programs designed to enhance our members' skills and inform them about policy developments and best practices. Our annual special events include the HomeCareCon Annual Conference & Trade Show, Florida's largest home care event of the year, and the Home Care Warm Up and Private Care Symposium full-day educational events for Medicare providers and private pay providers, respectively.

HCAF's seasoned public policy team works closely with government officials and regulatory agencies related to government affairs and advocacy, including the state Agency for Health Care Administration (AHCA) and the federal Centers for Medicare & Medicaid Services (CMS). Partnerships with the National Association for Home Care & Hospice (NAHC), the Partnership for Quality Home Healthcare, the Partnership for Medicaid Home-Based Care, and the Florida Palliative Care Coalition are among our affiliations.

Vision

To be the foremost resource and advocate for Florida's home care industry and the patients it serves.

Mission

As the voice for home care, our mission is to advance the interest and meet the needs of our members, enabling them to provide the highest quality and most cost-effective services throughout Florida.

Guiding Principles

- Member-focused
- Excellence and best practices
- Integrity and ethics
- Unified industry

MEET THE TEAM



Jennifer Campbell
Member & Program Associate



Patti Heid, MSPT, COS-C
Senior Director of Best Practices & Compliance

FROM THE DESK OF THE EXECUTIVE DIRECTOR



Bobby Lolley, RN

(850) 222-8967

blolley@homecarefla.org

Dear Prospective Member,

I have performed just about every job there is in home care, but still remember my first home visit. I was standing in this elderly woman's home and a feeling came over me that I had finally come home — I knew then and there this would be where I would spend the remainder of my professional life. My faith and passion for home care have never wavered since that moment.

All of us in the home care industry know that our jobs do not come without serious challenges. It takes unequivocal dedication to run a successful agency these days, and the barriers we face are immense. On the surface, our agencies might look quite different, but at the core, our goals are the same: to provide patients with the highest quality of care, all while growing our businesses.

HCAF is here to help with those aspirations.

We started this organization in 1989 with the understanding that home care providers in the State of Florida needed a unified voice, as well as support and tools to succeed. Three decades later, our industry is facing more statutory and regulatory burdens and hurdles than ever before. HCAF leadership and staff are dedicated now like at no other time before to providing top-notch resources, education, and advocacy so that you can not only overcome these challenging times but thrive and grow your business and serve our aging population.

We value every one of our members, and we hope to bring your organization into the fold by becoming a member, too. If I can ever be of service or answer your questions, you can call me directly anytime on my cell at (850) 567-1951.

Onward and upward — united!

“Every man owes a part of his time and money to the business or industry in which he is engaged. No man has a moral right to withhold his support from an organization that is striving to improve conditions within his sphere.”

—
PRESIDENT TEDDY ROOSEVELT



Kyle Simon

Senior Director of Policy,
Advocacy & Communications



Adara Sloane

Associate Director of
Events & Operations



Monica Smith

Deputy Director



Julia Thompson

Director of Membership
Services

Membership Perks for Providers

Our organization represents over 500 state-licensed home health agencies and provides them with invaluable resources, timely education, and unified advocacy throughout the year. As part of our commitment to keeping your agency compliant and flourishing, the HCAF team is available throughout the year to answer your questions and visit your part of the state for in-person meetings to discuss the latest updates and information. The membership terms last for one year from the date of your joining, but we hope you will keep returning.

There are five (5) membership categories:

- **Certified & Private Duty Provider (Combination)** — Available to state-licensed home health agencies that participate in the Medicare and/or Medicaid program(s) and offer private pay services.
- **Certified Provider** — Available to state-licensed home health agencies that participate in the Medicare and/or Medicaid program(s) or are currently awaiting state licensure and will participate in the Medicare and/or Medicaid programs.
- **Associate Care Provider** — Available to care providers (organizations and individuals) that are not state-licensed home health agencies (e.g., nurse registries, health care service pools, and hospices).
- **Associate/Vendor** — Available to organizations and individuals who are not care providers, but whose products and services support the care provider community. It encompasses a wide range of entities, including companies involved in software and technology, sales and marketing, durable medical equipment, telehealth solutions, billing services, consulting, legal assistance, and staffing solutions, among others.
- **Private Duty/Licensed Only Provider** — Available to care providers (organizations and individuals) that are not state-licensed home health agencies (e.g., nurse registries, health care service pools, and hospices).

Let us fight for your business, your staff, and the patients/clients who depend on you by joining the ranks today! Learn more at HomeCareFLA.org or contact us at (850) 222-8967 or info@homecarefla.org.



2,240

State-licensed home health agencies

574

Active provider members

\$1,600

Membership value and savings each year

64%

Percentage of dues invested in membership benefits and advocacy

Certified Provider Member Benefits



Expert advice and information about Medicare and Medicaid home care policy and practice matters



A team of policy advocates to fight for your agency's interests in Washington, D.C., and Tallahassee year-round, as well as legislative and advocacy resources to keep you informed and engaged



Exposure to potential referral sources through online and print member directories, which are mailed to all Florida hospital discharge planning units each year



Discounts on meetings, workshops, webinars, and special events, including the HomeCareCon Annual Conference & Trade Show and the annual Home Care Warm Up, a full-day program designed for Medicare providers



News and analysis to help you run your agency efficiently and remain compliant, emailed to you as it happens and posted on our website



5 free programs of your choice on our online and on-demand training platform, [HomeCareLearn.com](https://www.HomeCareLearn.com)



Savings on products and services, including consulting, accreditation, marketing, insurance, staffing, and more through our affinity partnerships



Discounts on job posting fees through the online Career Center



Exclusive publications, such as the Hot Sheet, our twice-monthly newsletter, and Florida at Home, our biannual magazine



Access to the HCAFeForum, our email LISTSERV that facilitates timely information sharing, best practices, and problem-solving among home care professionals



Tools and resources, including model forms, policies and procedures, and more, plus comprehensive, Florida-specific salary and benefits data with the annual Florida Home Care Salary & Benefits Report



Opportunity to display the HCAF Member Seal on your website and in marketing materials to demonstrate your agency's integrity and dedication to the industry

MEMBERSHIP DUES

Dues are non-refundable and valid through June 30, 2024. First-year members receive a special introductory rate of \$1,248 per license...*just \$3.42 a day!* Annual renewal dues are determined based on the gross annual revenue per license.

A discount is also available to corporate providers joining with 10 or more licenses. Visit [HomeCareFLA.org/Benefits](https://www.HomeCareFLA.org/Benefits) or call (850) 222-8967 for more information.

Private Duty Provider Member Benefits



Expert advice and information about home care policy and practice matters



A team of policy advocates to fight for your agency's interests in Washington, D.C., and Tallahassee year-round, as well as legislative and advocacy resources to keep you informed and engaged



Exposure to potential referral sources through online and print member directories, which are mailed to all Florida hospital discharge planning units each year



Discounts on meetings, workshops, webinars, and special events, including the HomeCareCon Annual Conference & Trade Show and the annual Private Care Symposium, a full-day program designed for private pay providers



News and analysis to help you run your agency efficiently and remain compliant, emailed to you as it happens and posted on our website



5 free programs of your choice on our online and on-demand training platform, [HomeCareLearn.com](https://www.HomeCareLearn.com)



Savings on products and services, including consulting, accreditation, marketing, insurance, staffing, and more through our affinity partnerships



Discounts on job posting fees through the online Career Center



Exclusive publications, such as the Hot Sheet, our twice-monthly newsletter, and Florida at Home, our biannual magazine



Access to the HCAFeForum, our email LISTSERV that facilitates timely information sharing, best practices, and problem-solving among home care professionals



Tools and resources, including model forms, policies and procedures, and more, plus comprehensive, Florida-specific salary and benefits data with the annual Florida Home Care Salary & Benefits Report



Opportunity to display the HCAF Member Seal on your website and in marketing materials to demonstrate your agency's integrity and dedication to the industry

MEMBERSHIP DUES

Dues are non-refundable and valid through June 30, 2024. Dues are \$670 per year per license...*just \$1.84 a day!*

A discount is also available to corporate providers joining with 10 or more licenses. Visit [HomeCareFLA.org/Benefits](https://www.HomeCareFLA.org/Benefits) or call (850) 222-8967 for more information.

Vendors, We Have You Covered, Too!



As a vendor to the Florida home care industry, you work hard all year to grow your business and build your brand to bring in more clients. If your organization serves the industry, you are eligible to become an Associate member and save money on customer acquisition. You gain access to our network of agencies and receive visibility on our website, email communications, and publications by joining HCAF, and you have the opportunity to pitch your products and services at HCAF events all year long.

\$2,300

Membership value and savings each year

Learn more at HomeCareFLA.org or contact us at (850) 222-8967 or info@homecarefla.org.

Associate/Vendor Member Benefits



Year-round access to our membership network and numerous opportunities to network with prospective customers/clients at HCAF events



Promotion on HCAF's website with your logo linked to the website of your choice, plus you will be periodically featured in the Associate Member Marketplace section of the Hot Sheet, our twice-monthly e-newsletter sent to more than 4,000 home care professionals



Sponsorship discounts to showcase your products and services at HCAF continuing education and professional development programs throughout the year, including:

- HomeCareCon Annual Conference & Trade Show, Florida's leading and largest industry event (summer; Orlando)
- Home Care Warm Up two-day event for Medicare providers (winter; location varies)
- Private Care Symposium full-day event for private pay providers (fall; location varies)
- Home Care Connection regional events (spring and fall; statewide and online)
- In-person workshops and live webinars education events

Plus, savings on advertising, sponsorship fees, and posting jobs on the HCAF Career Center!



Exclusive publications, such as the Hot Sheet and Florida at Home, our biannual magazine



Access to the HCAFForum, our email-based LISTSERV that facilitates timely information sharing, best practices, and problem-solving among home care professionals



Exposure for potential referrals through listing in our member directories, accessible online year-round and sent to every HCAF provider member annually



A team of policy advocates to fight for your agency's interests in Washington, D.C., and Tallahassee year-round, as well as legislative and advocacy resources to keep you informed and engaged



Opportunity to display the HCAF Member Seal on your website and in marketing materials to demonstrate your organization's dedication to the Florida home care provider community and the industry

MEMBERSHIP DUES

Dues are non-refundable and valid through June 30, 2024. Dues are \$1,114 per year per organization...just \$3.06 a day!

Visit HomeCareFLA.org/Benefits or call (850) 222-8967 for more information.

Testimonials

I don't know what all of us would do without HCAF and your staff. I've been in home care since 1986 and I have always depended on HCAF. Your resources, connections, and knowledge are invaluable to our agency!

Susan Versley • HPH Home Health • Since 2007

HCAF continues to strive to meet you at all of your intersections as you journey through the ever-changing landscape of home care, not only now but since the beginning of our membership.

Denise Bellville • Etairos, Comprehensive Home Care • Since 2007

Big or small, size does not matter. HCAF is always there to help with a "what can I do for you" attitude and the cost to become a member is minimal compared to what you get in return for the support and advocacy locally, statewide, and the national level.

Anthony Clarizio, MBA • UF Health Shands Homecare • Since 2008

I have been a member for over 20 years, in addition to serving as a District Director and Officer on the Board of Directors. HCAF is always there for its members. The staff and Board are always there with relevant information and educational programs to keep us up to date. They even provide hand-holding services to support members in need. I am so proud of our state association and feel it is the best in the country. HCAF brings knowledge, support, and compassion to our members.

Mary Ann Knee • UniqueMed Home Health Care Services • Since 1989

As a member of HCAF, I feel like I am never alone. I am armed with the most up-to-date information regarding licensure and government updates or pending legislation and I always have a voice representing my best interests in Tallahassee. Whether I call HCAF in a crisis or with a general question, I always get quick, reliable responses to help me run my business effectively. I also have regular educational opportunities to give me a market advantage. Best membership EVER!!!

Michelle Rogers • Health First • Since 2017

You need an organization that you can depend on for the most current news and resources. The monetary investment is small-the return on the investment...enormous!

Kathleen Cody-Guastella • Tallahassee Memorial Home Health Care • Since 2008

As a member of HCAF, I am able to see the benefits first hand and share with others. HCAF curates necessary information to be an informed advocate for the direction in health care. While also providing resources, connections, and projections on how to stay relevant in the care delivery.

Marsha Moor • Trilogy Home Healthcare • Since 2011

I have been a member of this association since before it actually was HCAF. During the last 12 years, I have been fortunate to have the support of HCAF as I served in positions of Director of Nursing, Clinical Manager, and Administrator, of a very small agency and of a very large agency. I now work as an OASIS Specialist for a consulting firm. In all situations and circumstances, I cannot imagine being without the education, training, advocacy, networking, and great friendships that HCAF has made available to me at all levels. HCAF truly is a bridge over troubled waters.

Glenda Keller • McBee Associates • Since 2007

As a national home care and hospice consultant, I have worked with numerous state associations across the country. HCAF is second to none in all aspects, but most importantly in the care that they show and the advocacy that they act out on behalf of their membership. There has never been a moment in the life of my company (18 years) that I ever second guessed or hesitated to act on anything that came from HCAF. The HCAF leadership is always first in line to fight for the rights of its members and will not back down from the national decision-makers being told the concerns that are the real world. HCAF is a very strong association and cares about the survival of agencies.

Melinda Gaboury • Healthcare Provider Solutions • Since 2007

I've been attending for more than 10 years and HCAF has the most robust Annual Conference attendance and the best education I've seen. From a vendor standpoint, the networking and business development opportunities are second to none! I highly recommend this event for any company servicing the home care and hospice industries.

Eric Scharber • SimiTree • Since 2008

Florida's Voice for Home Care

The HCAF policy team works continuously to ensure policymakers are aware of issues that matter most to the industry. We monitor, propose, and advocate for laws and regulations that advance the home care provider community and protect access to in-home care for Floridians.

HCAF cooperates with state and federal government officials and regulatory bodies, including the state Agency for Health Care Administration (AHCA) and the federal Centers for Medicare & Medicaid Services (CMS). We work in partnership with the National Association for Home Care & Hospice, the Partnership for Quality Home Healthcare, and the Partnership for Medicaid Home-Based Care, and are a member of the Florida Palliative Care Coalition.

HCAF members are encouraged to be advocates for their businesses, staff, and patients/clients by getting involved in our policy and advocacy initiatives. Our members receive timely policy updates, action alerts, and access to our online tracker of federal and state legislation that impacts the home care industry, which is updated in real-time.

In order to achieve our policy goals and build support, HCAF coordinates the following initiatives.

- **Legislative Action Center** – The Legislative Action Center is an online advocacy tool that enables advocates to communicate with their elected officials concerning policies affecting the provider community and their patients. The Legislative Action Center also provides advocates with information on upcoming elections, recent legislative votes, and opportunities to raise public awareness through media outreach.
- **Advocacy Days** – Advocacy events are held each year during the annual legislative session in Tallahassee and at the U.S. Capitol in Washington, D.C. These events provide timely policy briefings and opportunities for face-to-face meetings with lawmakers and their staff. Additionally, HCAF coordinates office meetings with lawmakers and their staff across the state when the legislature is not in session and Washington is out of reach.
- **Hill-to-Home Visits** – Home visits have proven highly effective in influencing lawmakers to champion home care. This program allows lawmakers to observe the quality and range of health care and personal care services provided at home.
- **Local Legislative Meetings** – Home care advocates are encouraged to meet with their lawmakers while home in their districts. Please contact HCAF for assistance with coordinating a home visit at any time.
- **Home Care Political Action Committee (PAC)** – The purpose of the Home Care PAC is to amplify the political voice of the home care industry by pooling financial resources and supporting candidates who will represent our interests at the statehouse. The Home Care PAC is a non-profit and non-partisan organization regulated by the Florida Division of Elections. Please visit HomeCareFLA.org/PAC to learn more.
- **Home Care Legislative Advocate Award** – The Home Care Legislative Advocate Award is given to state lawmakers for their service and dedication to the Florida home care provider community and for protecting access to home care. The Board of Directors and the Governmental Affairs Task Force select the award recipients following the annual legislative session.

HCAF members are encouraged to be advocates for their businesses, staff, and patients/clients by getting involved in our policy and advocacy initiatives. Our members receive timely policy updates, action alerts, and access to our online tracker of federal and state legislation that impacts the home care industry, which is updated in real-time.



Public Policy Successes (2013-PRESENT)

At HCAF, we're dedicated to driving meaningful change in the home care sector. Our track record of policy successes speaks volumes about our commitment to advancing your interests. Join us and be part of our journey to reshape the industry.

Here's a glimpse of our policy accomplishments:

2013

- Secured a 10% Medicaid reimbursement increase for home health and private duty nursing services provided by licensed practical nurses (\$9.3 million).
- Achieved unanimous passage of SB 1094, reducing mandatory fines for non-filing of quarterly reports by home health agencies with the Agency for Health Care Administration (AHCA). The bill slashed fines from \$5,000 to \$200 per day and exempted providers that do not bill Medicare or Medicaid from reporting.

2014

- Fostered a 5% Medicaid reimbursement rate increase for private duty nursing services provided by licensed practical nurses (\$5.5 million).
- Secured a \$12.6 million appropriation to reduce the Long-Term Care (LTC) waiver program waiting list by approximately 823 individuals, expanding access to home and community care.
- Successfully advocated for HB 1179, exempting non-Medicare/Medicaid-participating home health agencies not offering skilled care from accreditation.

2015

- Championed HB 441, eliminating mandatory quarterly reports to AHCA for home health agencies. The state collected over \$4 million throughout the report's existence.
- Advocated for SB 904, allowing home health agencies to operate additional offices within health service districts, enhancing flexibility without added licensing requirements.

2016

- Secured a 5% Medicaid reimbursement rate increase for private duty nursing services provided by licensed practical nurses (\$7.7 million).
- Enabled a \$7.2 million allocation to reduce the LTC waiver program waiting list by approximately 570 individuals.
- Successfully supported HB 1061, joining the Nurse Licensure Compact to streamline nursing services across multiple states.

2017

- Unanimously passed legislation (HB 6021) repealing a state law that prohibited home health agencies with a controlling interest from being located in the same county and within 10 miles of each other. In this manner, home health agencies are now able to provide services to a wide range of patient populations as well as to a wide variety of payers without incurring the costs associated with setting up and maintaining a second location (e.g., office space, utilities, staff, insurance).

2018

- Defeated legislation (SB 1362/HB 835) that would have expanded on the Palm Beach County Home Caregiver Ordinance, which requires caregivers to register through a public searchable database, acquire an ID badge, submit to a Level 2 background check, and pay a fee for employment.

2019

- Pioneered the enactment of HB 23, establishing telehealth regulations — timely and relevant before the COVID-19 outbreak.

2020

- Led the way with HB 607, expanding direct care workers' scope of practice. With this groundbreaking change, registered nurses are able to delegate tasks to home health aides and certified nursing assistants, fostering skill development and helping to counteract the health care workforce shortage.
- Secured \$30.2 million to reduce the Agency for Persons with Disabilities (APD) waiver waiting list.

2021

- Effectively opposed SB 634/HB 309, averting increased training requirements for long-term care providers related to Alzheimer's disease and related disorders. Under the bill, home health agency workers were subject to an additional hour of training and direct care workers faced three (3) initial hours of training and four (4) hours of training annually.

2022

- In a collaborative effort with health care organizations, our advocacy secured over \$600 million for Medicaid reimbursement rate increases, elevating the minimum wage for direct care workers to \$15.
- Championed HB 469, enhancing the scope of practice for direct care workers, and SB 7014, extending liability protections amid COVID-19-related legal claims.
- Defeated legislation (SB 1572/HB 1507) that again sought to increase the training requirements for long-term care providers related to Alzheimer's disease and related disorders.

2023

- Passed SB 2510 to revise the Medicaid provider enrollment requirement policy, sparing certain providers from unnecessary requirements, reducing costs and bureaucracy.
- After dedicated negotiations, successfully passed HB 299, instituting balanced training requirements for long-term care providers related to Alzheimer's disease and related disorders, provided online at no cost.
- Championed HB 391, establishing the Home Health Aide for Medically Fragile Children Program, bridging workforce gaps and offering training opportunities.
- Elevated funding with a \$79.6 million appropriation to reduce the Home and Community-Based Services (HCBS) waiver waiting list and \$5 million to expand services through the Community Care for the Elderly (CCE) and Home Care for the Elderly (HCE) programs.

WHY JOIN AN ASSOCIATION?

Associations are stronger than ever. By joining, you get members-only perks, exclusive advertising and networking opportunities, and a whole lot of exposure for yourself and your organization. **Get on board and see the difference!**

NETWORKING

It's not just who you know, it's who others know.
Networking is powerful.

VISIBILITY

Stand out and get noticed
in your community.

HAVE A VOICE

Gain a say in what
happens in government
through the association
advocacy efforts.

EXCLUSIVE MEMBERSHIP BENEFITS

CREDIBILITY

Raise your reputation
through membership.

LEARNING

Get a competitive edge over non-
members with exclusive training
opportunities on a variety of hot topics.

DISCOUNTS

Increase your purchasing
power through members-only
discounts and perks.*

*See your association for current
discounts available.



Membership Application

Thank you for your interest in becoming a member! Please complete this application and mail it along with your payment to 2236 Capital Circle NE, Suite 206, Tallahassee, FL 32308. For more information, please call (850) 222-8967 or email info@homecarefla.org.

ORGANIZATION NAME			
ADDRESS		WEBSITE	
CITY	STATE	ZIP	FACEBOOK USERNAME
PHONE NUMBER	TOLL-FREE NUMBER (OPTIONAL)		TWITTER USERNAME
PRIMARY CONTACT			LINKEDIN USERNAME
PRIMARY CONTACT EMAIL ADDRESS			INSTAGRAM USERNAME

A. ORGANIZATION INFORMATION

- ☐ Provider – Medicare-Certified and/or Medicaid-Enrolled Home Health Agency
- ☐ Provider – Private Duty/Licensed Only Home Health Agency • Homemaker Companion Services Provider
- ☐ Provider – Combination (Medicare, Medicaid, and/or Private Duty/Licensed Home Health Agency)
- ☐ Associate/Vendor – Non-Providers of Care
- ☐ Associate Care Provider – Health Care Service Pool • Nurse Registry

B. SERVICES (PROVIDER MEMBERS ONLY)

- | | | |
|---|---|--|
| Medicare/Medicaid Services | <input type="checkbox"/> Nursing | <input type="checkbox"/> Therapy (occupational/physical) |
| <input type="checkbox"/> Adaptive/durable medical equipment | <input type="checkbox"/> Nutrition | <input type="checkbox"/> Wound/ostomy/continence nursing |
| <input type="checkbox"/> Alzheimer's/dementia care | <input type="checkbox"/> Pain/palliative care | Private Duty/Private Pay Services |
| <input type="checkbox"/> Case management | <input type="checkbox"/> Pediatrics | <input type="checkbox"/> Appointment escorts |
| <input type="checkbox"/> Home modification | <input type="checkbox"/> Personal care/home health aide | <input type="checkbox"/> Homemaker/companion services |
| <input type="checkbox"/> Immunizations | <input type="checkbox"/> Personal emergency response system | <input type="checkbox"/> Live-in aide |
| <input type="checkbox"/> Intravenous therapy | <input type="checkbox"/> Psychiatric nursing | <input type="checkbox"/> Personal care/home health aide |
| <input type="checkbox"/> Medicaid | <input type="checkbox"/> Respiratory therapy | <input type="checkbox"/> Private duty nursing |
| <input type="checkbox"/> Medical social work | <input type="checkbox"/> Speech/language therapy | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Medicare | <input type="checkbox"/> Staffing | |
| <input type="checkbox"/> Medication management | <input type="checkbox"/> Telehealth monitoring | |

Select the option(s) that best describe your organization and provide the applicable license number(s).

<input type="checkbox"/> Home Health Agency	License Number:	
<input type="checkbox"/> Medicare-Certified Home Health Agency	Medicare Provider Number:	Census:
<input type="checkbox"/> Medicaid-Enrolled Home Health Agency		
<input type="checkbox"/> Home Health Agency – Licensure Pending	Application Date:	

Agency for Health Care Administration (AHCA) Health Care Region	1	2	3	4	5	6	7	8	9	10	11
Service Area (COUNTY/COUNTIES)											
Gross Annual Revenue (MOST RECENT FISCAL YEAR)						Number of Licenses					



C. PRODUCTS & SERVICES (ASSOCIATE/VENDOR ORGANIZATIONS ONLY)

- | | | |
|--|--|---|
| <input type="checkbox"/> Accreditation | <input type="checkbox"/> Health care services pool | <input type="checkbox"/> Pension and retirement planning |
| <input type="checkbox"/> Assisted living facility/group home | <input type="checkbox"/> Hospice | <input type="checkbox"/> Professional employer organization |
| <input type="checkbox"/> Background screening | <input type="checkbox"/> Human resources/office support | <input type="checkbox"/> Provider of care |
| <input type="checkbox"/> Benchmarking and data | <input type="checkbox"/> Infusion therapy company | <input type="checkbox"/> Quality improvement organization |
| <input type="checkbox"/> Billing services | <input type="checkbox"/> Insurance and employee benefits | <input type="checkbox"/> Reimbursement reviews |
| <input type="checkbox"/> Brokerage firm (M&A) | <input type="checkbox"/> Interpretive services | <input type="checkbox"/> Skilled nursing facility |
| <input type="checkbox"/> Coding | <input type="checkbox"/> Legal services | <input type="checkbox"/> Software/hardware/information management |
| <input type="checkbox"/> Consulting firm | <input type="checkbox"/> Managed care organization | <input type="checkbox"/> Staffing |
| <input type="checkbox"/> Durable medical equipment dealer | <input type="checkbox"/> Management company | <input type="checkbox"/> Supplies |
| <input type="checkbox"/> Education | <input type="checkbox"/> Marketing | <input type="checkbox"/> Telebased service |
| <input type="checkbox"/> Finance and accounting | <input type="checkbox"/> Nurse registry | <input type="checkbox"/> Trade and professional associations |
| <input type="checkbox"/> Fleet management | <input type="checkbox"/> Patient safety | |

Please describe your organization in 40 words or less to appear in our member directories. Please do not repeat the name of your organization or the services selected above unless you wish to draw special attention to them.

D. ADDITIONAL INFORMATION (ALL APPLICANTS)

How did you learn about HCAF? ☐ Home health agency ☐ Event ☐ Friend/colleague ☐ Email ☐ Internet ☐ Other

If someone or an organization referred you to HCAF, who can we thank?

E. HOME CARE POLITICAL ACTION COMMITTEE

The purpose of the Home Care Political Action Committee (PAC) is to amplify the political voice of the home care industry by pooling financial resources and supporting candidates who will represent our interests at the statehouse. The PAC is voluntary, non-profit, non-partisan, and is not funded by HCAF membership dues. Businesses and individuals are welcome to contribute, and there are no contribution limit. **Will you make a contribution to support the PAC and invest in your profession?**

☐ Yes, I would like to make a one-time contribution to the Home Care PAC in the amount of \$

F. DUES & PAYMENT

☐ **New Provider Member: Medicare-Certified** \$ 1,248

First-year introductory rates are available to new provider members or providers who have not been members during the previous three (3) years. Private Duty membership may be added for an additional \$670 a year.

☐ **Renewing Provider Member: Medicare-Certified** \$

Membership dues for renewal are based on gross annual revenue for the most recent fiscal year for your agency. Multiply your gross annual revenue by 0.00170152877 to determine your dues. If there are multiple locations, multiply that figure by the number of licenses/locations. Minimum dues are \$1,248, and maximum dues are \$4,969. Private Duty membership may be added for an additional \$670 a year.

☐ **New Provider Member: Licensed Only** \$ 670

☐ **Associate/Vendor** \$ 1,114

☐ **Home Care PAC Contribution** \$

Total Due \$

Payment Type

- ☐ Check (payable to "HCAF")
☐ American Express
☐ Discover
☐ MasterCard
☐ Visa

CARDHOLDER NAME

BILLING ADDRESS

CITY

STATE

ZIP

CREDIT CARD NUMBER (PLEASE PRINT CLEARLY)

PRIMARY CONTACT

SECURITY CODE

Dues are non-refundable and must be paid in full with your application. Membership applications and payments should be sent to the Home Care Association of Florida, 2236 Capital Circle NE, Suite 206, Tallahassee, FL 32308.

The Revenue Reconciliation Act of 1993 allows 501(c)(6) trade association members to classify 75% of membership dues as ordinary and necessary business expenses. However, 25% of dues used for lobbying and political activity cannot be so classified. Contributions to HCAF are not deductible as charitable contributions. HCAF is committed to protecting consumer credit card information in compliance with the Payment Card Industry Data Security Standard (PCI DSS).