

SCHEDULE OF EVENTS

PreCon Workshops • Tuesday, July 22

8:00 AM	Registration		Grand Foyer
	Networking Breakfast	Meal	Salon 9
9:00 AM	Updates & Insights From Palmetto GBA (Bibbins & Brogdon)	Medicare/Medicaid	Grand A-B
	Home Health Fundamentals: Preparing for Liftoff in Excellence (Devine & Heid)	Medicare/Medicaid	Salon 1-2
	Home Care Marketing: Building Your Brand's Orbit in the Galaxy (Fiala & VanBooven)	General	Salon 3-4
	Leadership: May the Force Be with You (Crumbley & Tomlinson)	General	Salon 5
	OASIS E-1: Charting a Clear Path Through the Documentation Cosmos (Osburn)	Medicare/Medicaid	Salon 6
10:30 AM	Networking Break	Networking	Salon Alcove
12:20 PM	Networking Lunch	Meal	Salon 9
1:00 PM	HHVBP: Launching Your Performance Into the Home Health Stratosphere (Gaboury)	Medicare/Medicaid	Grand A-B
	Avoiding Employment Law Asteroids in a Shifting Legal & Political Universe (Vaughn & Ellis)	General	Salon 3-4
	Palliative Care: Riding the Comet to Compensation (Stone-Smith & Kelleher)	Clinical & Quality	Salon 5
2:30 PM	Networking Break		Salon Alcove
6:00 PM	Home Care Political Action Committee Fundraiser Dinner (SEPARATE REGISTRATION REQUIRED)		Rodizio Grill

MainCon Day 1 Sessions • Wednesday, July 23

8:00 AM	Registration & Networking Breakfast		Grand A-B
9:00 AM	President's Address: Setting the Coordinates for Success	General	Grand A-B
9:30 AM	13th Annual Excellence in Home Care Awards	General	Grand A-B
10:00 AM	2026 National Policy Update: The Future of Care in the Next Galaxy (Landers)	General	Grand A-B
	Workforce Wake-Up Call: Recalibrating Our Work World (Siletto & Murphy)	General	Salon 3-4
11:00 AM	Networking Break	Networking	Grand Foyer
11:20 AM	AI in Non-Clinical Ops: Reaching New Galaxies of Efficiency & Innovation (Stone-Smith)	General	Grand A-B
	Success in Marketing & Sales: The Impact of Tailored Training (Fiala & VanBooven)	Business Operations	Salon 1-2
	Adapting Health Care Communication & Coordination Across Generations (Laengrich)	Business Operations	Salon 3-4
	Immediate Jeopardy: Navigating the Asteroid Field of Risk & Compliance (Skehan)	Medicare/Medicaid	Salon 5
	Optimizing Financial Performance: Navigating Claim Denial Management (Greenlee & Vale)	Business Operations	Salon 6
12:00 PM	Networking Lunch in the Trade Show Galaxy	Meal/Trade Show	Grand C-D-E
1:50 PM	Therapy in PDGM: Aligning Therapy With the Orbital Path of Payment Reform (Gaboury)	Medicare/Medicaid	Grand A-B
	Navigating Florida's Medicaid Frontier: Hot Topics & Issues in Managed Care (Bellville)	Medicare/Medicaid	Salon 1-2
	HHVBP: Strategizing for Success in the 2025 Measure Set (Attaya, Banker & Huff)	Medicare/Medicaid	Salon 3-4
	Emergency Preparedness: Building a Stellar Plan for Uncharted Crises (Barron)	General	Salon 5
	Compliance Constellations: Navigating the Stars of Regulation (Tolson)	General	Salon 6
3:10 PM	Networking Break in the Trade Show Galaxy	Networking/Trade Show	Grand C-D-E
3:30 PM	Employment Law Updates: Florida's and America's Changing Law Nebula (Vaughn & Ellis)	General	Grand A-B
	Survey Prep & Acceptance to Service Policy Launch (Griffin)	Medicare/Medicaid	Salon 1-2
	Supercharge Your Team: Sales & Marketing Leadership for Agency Leaders (Stover)	Business Operations	Salon 3-4
	How Intake Can Enhance Positive Patient Outcomes (Maxim)	Business Operations	Salon 5
	Overcoming SDOH & Unlocking the Power of Managed Care Benefits (Smith)	Medicare/Medicaid	Salon 6
4:20 PM	Networking & Exhibits in the Trade Show Galaxy	Networking/Trade Show	Grand C-D-E



MainCon Day 2 Sessions • Thursday, July 24

8:00 AM	Networking Breakfast in the Trade Show Galaxy	Meal/Trade Show	Grand C-D-E
8:15 AM	HCAF Private Care Task Force Meeting	Members-Only Meeting	Salon 7
9:00 AM	Charting a Course to a Sustainable Culture Beyond Employee Rewards (Birt)	Business Operations	Grand A-B
	Strategic Diversification: Maximizing Census With Stellar Marketing (Irvin)	Business Operations	Salon 1-2
	Powering Outcomes: Leveraging CAHPS to Launch Agency Success (Attaya & Doak)	Medicare/Medicaid	Salon 3-4
	Navigating the Galaxy of Aging: Exploring Mental Health for Older Adults (Sykes)	Clinical/Quality	Salon 5
	MA/Commercial Contracts: Exploring New Dimensions in Reimbursement (Stone-Smith)	General	Salon 6
9:50 AM	Networking Break	Networking/Trade Show	Grand Foyer
10:35 AM	AHCA Mission Briefing: Updates & Insights (Smoak & Harris-Lowery)	General	Grand A-B
	Solving the Caregiver Crisis: How AI & Automation Are Redefining Recruitment (Shah & Abrego)	Private Duty	Salon 1-2
11:55 AM	Lunch in the Trade Show Galaxy	Meal/Trade Show	Grand C-D-E
1:30 PM	Denials & Approvals: Maneuvering Medical Reviews and the Appeals Process (Gaboury)	Medicare/Medicaid	Grand A-B
	Exploring the Final Frontier of ICD-10 Diagnosis Assumptions (Minton)	Medicare/Medicaid	Salon 1-2
	Solving the Industry's Biggest Workforce Challenge – Caregiver Retention (Jones)	Business Operations	Salon 3-4
	The Expansion Era: Exploring New Medicaid Opportunities for Your Agency (Barea)	Business Operations	Salon 5
	Boundless Possibilities: Propelling Care Forward With Health IT (King & Davis-Allen)	Business Operations	Salon 6
2:20 PM	Networking Break	Networking	Grand Foyer
2:50 PM	Blazing a New Trail for Patient/Client & Caregiver Experiences (Reel)	Private Duty	Grand A-B
	From Liftoff to Landing: Converting Opportunities Into Leads (Denis & Denis)	Business Operations	Salon 1-2
	Orlando, We Have Solutions: 50 Ways to Keep Your Payment (Osentoski)	Business Operations	Salon 3-4
	Charting a Path to Cultural Competence in Inclusive Home Care (Scarborough McFadden)	Business Operations	Salon 5
	Navigating the Stars of Compliance: Aligning Practices With VA Requirements (Sufrin)	Business Operations	Salon 6
3:40 PM	Happy Hour Networking Reception	Reception	Grand Foyer

MainCon Day 3 Sessions • Friday, July 25

8:00 AM	Registration & Networking Breakfast		Grand A-B
8:15 AM	HCAF Governmental Affairs Task Force Panel: A Legislative & Regulatory Outlook (Albertson)	General	Grand A-B
9:00 AM	Mission Control: Navigating the Private Care Universe (Devine)	Private Duty	Grand A-B
	Gravity of Operations: How They Impact VBP-Level Outcomes (Cisneros & McCormick)	Medicare/Medicaid	Salon 1-2
	The Future of Managed Care: Charting a Course Through Evolving Care Frontiers (Wild)	Business Operations	Salon 3-4
	Navigating the Expanses of Long-Term Care Policy Issues (Chmielarz & Paulino-Grisham)	Business Operations	Salon 5
	Cleared for Launch: EVV Success Strategies for the Whole Crew (Barea)	Business Operations	Salon 6
10:20 AM	Networking Break	Networking	Grand Foyer
10:35 AM	Creating Re-Entry Protocols: Bringing it All Back Down to Earth (Devine & Heid)	General	Grand A-B
	Getting the 'Right Stuff': Training Staff to Improve HHCAHPS (Osburn)	Medicare/Medicaid	Salon 1-2
	Harassment in the Home & Equipping Teams to Foster Safe Spaces (Scarborough McFadden)	Business Operations	Salon 3-4
	What Will & Won't Propel Your Billable Hours & Clients Into Orbit (Rehbock)	Private Duty	Salon 5
	Strengthening the Family Home Health Aide Program (Bellville & Simon)	Clinical/Quality	Salon 6