



Home Care Association of Florida
RESOURCES, EDUCATION, ADVOCACY



THE OFFICIAL 2023 HOME CARE AGENCY DIRECTORY OF:

HOME CARE ASSOCIATION OF FLORIDA



HIGH QUALITY PRINT



COST EFFICIENT



REACH YOUR AUDIENCE

The Home Care Agency Directory is an indispensable tool for all industry professionals. Don't miss out on an entire year's advertising and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!

MEMBERS
SAVE TIME, CLICK HERE TO SIGN UP ONLINE!

NON MEMBERS
SAVE TIME, CLICK HERE TO SIGN UP ONLINE!

WWW.RESERVEYOURAD.COM/HCAF/

WWW.RESERVEYOURAD.COM/HCAF/

PRINT ADVERTISING RATES FOR 5.5" X 8.5" PUBLICATION:

| PREMIUM AD SPOTS | MEMBER RATES | | NON-MEMBER RATES | |
|-------------------------------|--------------|---------|------------------|---------|
| | B&W | COLOR | B&W | COLOR |
| Back Cover | N/A | \$3,399 | N/A | \$3,699 |
| Inside Covers (Front or Back) | N/A | \$3,299 | N/A | \$3,499 |
| Page 1 | N/A | \$3,199 | N/A | \$3,399 |
| Full Page Tab | N/A | \$3,149 | N/A | \$3,299 |
| Half Page Tab | N/A | \$2,799 | N/A | \$2,949 |
| DISPLAY ADS | B&W | COLOR | B&W | COLOR |
| Full Page | \$2,399 | \$2,999 | \$2,799 | \$3,199 |
| 1/2 Page | \$1,899 | \$2,199 | \$2,099 | \$2,499 |
| 1/4 Page | \$1,199 | \$1,499 | \$1,449 | \$1,649 |
| 1/8 Page | \$699 | \$899 | \$899 | \$1,149 |

ADDITIONAL FEATURES:

| HCAF MEMBERS ONLY | RATE |
|-------------------------|-------|
| Boxed Listing | \$99 |
| Boxed Listing with Logo | \$199 |

*To place an enhanced listing, you must be an active member with the association/ chamber at the time the publication prints. If you are not an active member, you authorize E&M to create an ad (if you don't have one already), run an ad in the marketplace section or provide a digital link in replacement of the enhanced listing.

| DIRECT MAIL INSERT | RATE |
|--------------------|---------|
| Postcard (2-Sides) | \$3,299 |

NEED DESIGN HELP?

| DESIGN SERVICES | RATE |
|-------------------------------------|--------------|
| Ad Creation (cost based on ad size) | \$39 - \$149 |
| Ad Change (cost based on ad size) | \$39 - \$99 |



SPACE RESERVATION FORM

Please fill out information below and include ad size from table above. E&M will send you the required ad contract, along with ad creation information once submitted. Click below to sign up online!

COMPANY: _____ COMPANY: _____
 CONTACT: _____ CONTACT: _____
 PHONE: _____ PHONE: _____
 FAX: _____ FAX: _____
 EMAIL: _____ EMAIL: _____
 AD SIZE: _____ AD SIZE: _____

MEMBERS

NON MEMBERS



PREVIOUS PUBLICATION

Click here to view the flipbook of the previous publication! By advertising you are directly supporting your association!



QUESTIONS?

BRIAN BAUMANN
p.850.347.8182 / tf. 800.572.0011
brian@eandmsales.com



LEARN MORE ABOUT E&M CONSULTING!

*Please contact 952-222-0965, fax 952-448-9928, or email emconsulting.optouts@gmail.com (please include your company name and the title of the publication) to opt-out of future communications. Such requests will be honored within a reasonable time from the date of the request.