



Home Care Association of Florida
RESOURCES • EDUCATION • ADVOCACY

HomeCareCon 37th Annual Conference & Trade Show

“Ignite: Spark What’s Next!”

July 21-24, 2026 • Hilton Orlando Buena Vista Palace • Orlando, Florida • HomeCareCon.com

PreCon Workshops 🔥 Tuesday, July 21

8:00 AM	Registration & Breakfast	Citron Foyer
9:00 AM	Igniting Opportunity: Navigating the Medicare Advantage Landscape (Melinda Gaboury, Healthcare Provider Solutions)	Citron-North Center
	EVV Compliance in Action: Medicaid Collaborative Workshop (Agency for Health Care Administration, HHAeXchange, Sunshine Health & My Care Operator)	Citron West
	Palmetto GBA Workshop (Michael Bibbins & Elizabeth Brogdon, Palmetto GBA).....	Citron East
	The Leadership Spark: Clinical Manager Bootcamp (Christina Crumbley & Cara Tomlinson, Tidal Healthcare Consulting)	Meyer 1-2
	Coding Precision: Sparking Stronger Outcomes in Home Health (Jennifer Osburn, Healthcare Provider Solutions)	Sunburst
10:30 AM	Break	Citron Foyer
12:00 PM	Lunch	Citron North-Center
1:00 PM	Igniting Opportunity: Navigating the Medicare Advantage Landscape (Melinda Gaboury, Healthcare Provider Solutions)	Citron-North Center
	EVV Compliance in Action: Medicaid Collaborative Workshop (Agency for Health Care Administration, HHAeXchange, Sunshine Health & My Care Operator)	Citron West
	Legal Flashpoints: Emerging Employment Law Risks & Trends for Provider (Josh Vaughn & Natalie Storch, Littler)	Citron East
	The Leadership Spark: Clinical Manager Bootcamp (Christina Crumbley & Cara Tomlinson, Tidal Healthcare Consulting)	Meyer 1-2
	Coding Precision: Sparking Stronger Outcomes in Home Health (Jennifer Osburn, Healthcare Provider Solutions)	Sunburst
2:30 PM	Break	Citron Foyer
5:00 PM	Fuel the Fire: Home Care Political Action Committee Power Hour	20 Seven

MainCon Day 1 Sessions 🔥 Wednesday, July 22

8:00 AM	Registration & Breakfast	Citron Foyer
9:00 AM	Lighting the Way: President’s Address & Excellence in Home Care Awards (Michelle Rogers, Health First Home Care & Denise Bellville, HCAF)	Citron North-Center
10:00 AM	Break	Citron Foyer
10:15 AM	Catalyst for Change: Keynote Address (Frederick Heid, Polk County Schools).....	Citron North-Center
11:10 AM	Under the Microscope: Illuminating Documentation for Medical Review (J’non Griffin, SimiTree)	Citron North-Center
	Igniting the Truth: Top OASIS Myths That Burn Outcomes (Annette Lee, Provider Insights & Lisa Selman-Holman, McBee)	Citron West
	Reducing Pediatric Rehospitalizations: Data Insights for Private Duty Nursing (Brenda Roberts & Beth Harbold, Family First Homecare)	Citron East
	Unlocking the Value of Long-Term Care Insurance Clients (Steven Dunn & Kevin Dunn, Clear Claim Technologies)	Meyer 1-2
	Reigniting the First-Day Mindset: Ownership, Curiosity & Performance (Miles McGrath, Optimum RTS)	Sunburst
12:00 PM	Trade Show Grand Opening Lunch	Palm Event Center

1:30 PM	Policy in Motion: National Update From WashingtonCitron North-Center (Jennifer Sheets, National Alliance for Care at Home)
	Fueling Financial Performance: Revenue Cycle Priorities for Home HealthCitron West (Hannah Vale, HealthRev Partners)
	Stoking the Fire: Implementing Effective TeachingCitron East (Joe Osentoski, Gateway Home Health Coding & Consulting)
	Stop Chasing, Start Attracting: Becoming the Agency Families ChooseMeyer 1-2 (Becky Reel, Reel Home Care Consulting)
	AI on the Front Lines: How Voice Automation is Changing Home Care OperationsSunburst (Jay Gopal, Ainsley Capital)
2:20 PM	Break in the Trade Show MarketplacePalm Event Center
2:40 PM	Powering the Partnership: Medicaid Panel & Provider ForumCitron North-Center (Statewide Medicaid Managed Care Organizations — To Be Announced)
	Your 2026 HHVBP Playbook: Staying Ahead of Value-Based PerformanceCitron West (Melinda Gaboury, Healthcare Provider Solutions)
	Elevating the Patient Experience: Improving Home Health CAHPS® PerformanceCitron East (Caleb Hendricks, Activated Insights)
	Shining a Light on Compliance: Survey Readiness for Private Pay ProvidersMeyer 1-2 (Priyanka Sipp, STRATEGIX Healthcare Solutions)
	Makers of Fire: Leadership Lessons for the Next Era of GrowthSunburst (Joseph Thompson, Rehoboth Home Care Services)
4:00 PM	Spark & Connect: Happy Hour ReceptionPalm Event Center

MainCon Day 2 Sessions 🔥 Thursday, July 23

8:00 AM	RegistrationCitron Foyer
	Breakfast in the Trade Show MarketplacePalm Event Center
9:00 AM	2026 Florida Legislative Session Recap & CollaborativeCitron North-Center (Denise Bellville & Kyle Simon, HCAF)
	Star Ratings Momentum: Strategies to Strengthen Medicare PerformanceCitron West (Kim Banker, Strategic Healthcare Programs & Angela Huff, Forvis Mazars)
	Turning Your EMR Into a Revenue Engine: Optimization Strategies for Medicaid & VA SuccessCitron East (Caleb Hendricks, Activated Insights)
	Thriving in the Value-Based Era for Non-Medical AgenciesMeyer 1-2 (Guy Tommasi, Jr., Corcoran Consulting Group)
	AI at the Tipping Point: Igniting Documentation in Home Health (J'non Griffin, SimiTree).....Sunburst
9:50 AM	Break in the Trade Show MarketplacePalm Event Center
10:20 AM	Compliance in Focus: Mastering Florida's Regulatory LandscapeCitron North-Center (Rickey Strong, Howell, Buchan & Strong)
	Bring the Heat: Medicare Problem-Solving ForumCitron West (Patti Heid, HCAF [Moderator]; Melinda Gaboury, Healthcare Provider Solutions; J'non Griffin, SimiTree; Kim Skehan, Community Health Accreditation Partner; Melinda Gaboury, Healthcare Provider Solutions)
	Scaling a High-Performing Family Home Health Aide ProgramCitron East (Cherylanne Wilson, Angels of Care Pediatric Home Health Care)
	From Invisible to Influential: Building a Social Media Strategy That Drives GrowthMeyer 1-2 (Welton Hong, Senior Care Marketing Max)
	The Art of Delegation: Leading With Trust & AccountabilitySunburst (Regina Asuncion, Ascension Business Solutions)
11:20 AM	Understanding Cost, Risk & Prevention in Managed Care DenialsCitron North-Center (Melanie Paulk, Managed Care Consultants of America)

	Compliance Flashpoints: Top Survey Findings for 2026Citron West (Kim Skehan & Matt Santangelo, Community Health Accreditation Partner)
	From Paper to Purpose: Igniting Patient-Centered Care PlansCitron East (Christina Crumbley & Cara Tomlinson, Tidal Healthcare Consulting)
	Recruitment Momentum: Winning the Digital War for Talent (Heidi Barnett, iSolved).....Meyer 1-2
	Referral Chain Reaction: Activating Internal Referrals (Kim Wilkerson, SimiTree).....Sunburst
12:10 PM	Trade Show Grand Finale LunchPalm Event Center
1:30 PM	AI Innovation Exchange: Rapid-Fire Solutions From the Next Generation of Home Care TechnologyCitron North-Center
	Igniting the Truth: Top OASIS Myths That Burn OutcomesCitron West (Lisa Selman-Holman & Sparkle Sparks, McBee)
	Revenue on the Line: Fixing EVV Billing Leaks in 2026 (Julio Barea, My Care Operator).....Citron East
	Pipeline Ignition: Client Acquisition Strategies That WorkMeyer 1-2 (Nancy Allen, Solutions for Care & Arlene Maxim, Axxess)
	Harnessing Change: The QAPI – Clinical Operations CollaborativeSunburst (Cindy Campbell & Katherine Morrison, WellSky)
2:50 PM	BreakCitron Foyer
3:10 PM	The Reimbursement Engine: Medicare Payment Updates for 2026Citron North-Center (Jennifer Osburn, Healthcare Provider Solutions)
	Partnership Momentum: Working With ACOs & CINsCitron West (Nir Katz & Kristofer Smith, Ruby Health)
	Cultivating Success: Growing Your Brand Through Company CultureCitron East (Tara Bridges, KanTime)
	Private Care in Focus: Task Force & Member Town HallMeyer 1-2 (Denise Bellville, HCAF [Moderator]; Richard Butler, Etairos Health; Ralph Laughton, Heart, Body & Mind Home Care; Michelle Rogers, Health First Home Care)
	M&A Momentum: Strategies for First-Time Buyers & SellersSunburst (Thomas Rose, 21st Century Health Care Consultants)
4:00 PM	Afterglow Networking ReceptionVerandah & Patio

MainCon Day 3 Sessions Friday, July 24

8:00 AM	RegistrationCitron Foyer
	BreakfastCitron North-Center
9:00 AM	Policy Under the Flame: Agency for Health Care Administration UpdateCitron North-Center (Kimberly Smoak, Susan Harris Lowery & Kimberly McIntyre, Agency for Health Care Administration)
	Growth Accelerator: Driving Profitability in Home CareCitron West (Denise Stanford, Community Health Accreditation Partner)
10:20 AM	BreakCitron Foyer
10:35 AM	Employment Law Update With Josh & NatalieCitron North-Center (Josh Vaughn & Natalie Storch, Littler)
	The Quality Accelerator: Building a Culture of ExcellenceCitron West (Melinda Gaboury, Healthcare Provider Solutions)
	Medicaid in the News: Federal and State Issues Impacting Home Care ServicesCitron East (Brian Meyer, Agency for Health Care Administration & Damon Terzaghi, National Alliance for Care at Home)
	Sales Momentum: Building High-Performing Referral Teams (John Dalton, Optimum RTS).....Meyer 1-2
	Leading Through the Fire: Building Resilient Teams in Times of ChangeSunburst (J'on Griffin, SimiTree & Michelle Rogers, Health First Home Care)